

Thanks to unique technologies, we help you earn money in the fascinating world of tokens

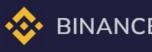
WBNB/USDT (PANCAKESWAP)

+3.53194 USD

### **POOL INFORMATION**

\$ 25,355,013.12 Daily volume Total tx 49,438,193 Total liquidity \$ 157.287.378 77,230,767.79 Pooled USDT Pooled WBNB 263,439.373

**PAIR:** 0x16b9a82891338f9ba80e2d(



### WBNB/USDT

Wrapped BNB | Binance Smart Chain











**293.94600** USD

+1.189%

24 H CHANGE V

### **TOKEN INFORMATION**

Market cap \$ 1,242,861,354.885 Circulating supply 4,235,902.58 WBNB Holders Total transfers Total supply

TOKEN: 0xbb4CdB9CBd36B01bD1cE

1,675,411 691,157,507 4,235,902.58 WBNB



### WBNB/USDT TRADE HISTORY (LAST 500 TRADES)

Date Type Value (USD) Price (USD) Amount (WBNB) BUY 13/09/22 11:41 500.13 293.94600 1.70143 13/09/22 11:41 BUY 9.97 293.94407 0.03393 SELL 293.22531 13/09/22 11:41 91.48 0.31199

You successfully saved WBNB X in the favorites list.

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# Quickly and safely check information about tokens of all crypto projects, all in one place

Over the next couple of months, you have a great opportunity to earn money thanks to Dexer's growing popularity among cryptocurrency users. An investment in Dexer is an opportunity to buy a token at the lowest price and to participate in the project from the very beginning. You have the opportunity to invest at an early stage of the project - when the price is low and before the tokens can be traded on the exchange.

- 1. You take part in the project while it's still in the private stage.
- 2. You can be sure of the quality of the project as it is led by a team with extensive knowledge and experience in the crypto market.
- 3. You can feel safe because Dexer is not only an idea, but an already launched service with ready-made technologies made possible by the huge amount of work we've put into it.





Zbigniew Baszczuk CEO



Kuba Korecki CTO



Sonia Horbatowska Social Media Manager



Magda Chrześcian UX/UI Designer



Eduardo Gamarci Supervisor

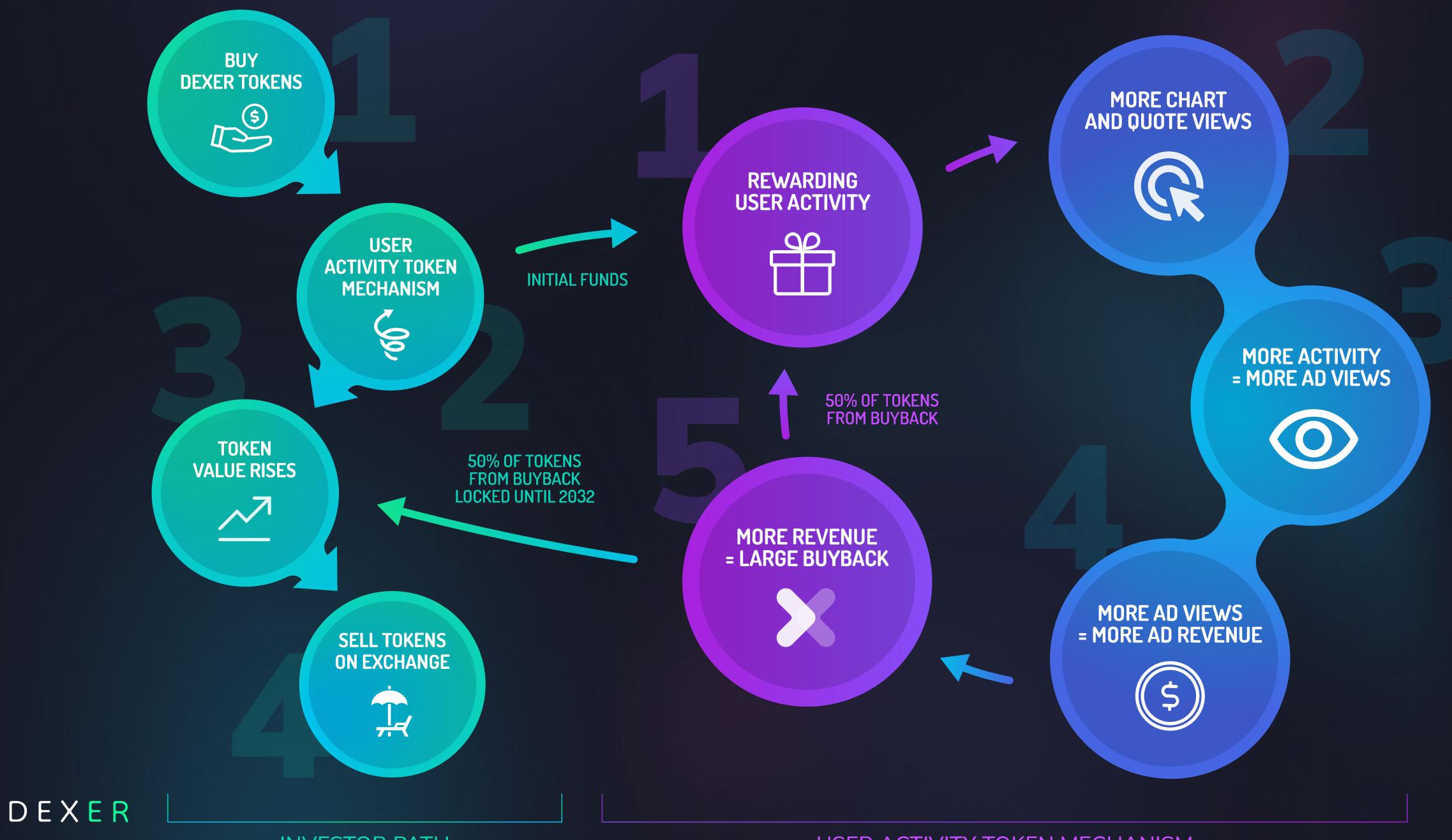
### Every token in one place

Dexer is a website for token owners and for those who want to make money from them.

Here you can:

- keep an eye on all your tokens (as opposed to the quotes of tokens from only centralized exchanges offered by other websites)
- use unique tools and charts available only on Dexer (as opposed to the charts of just one data provider, which is the standard offered by other websites)
- observe the market in an easy way and manage your tokens thanks to automatic signals and orders
- protect yourself against fraud and fake tokens thanks to the Anti-Scam Filter
- earn money on each display of a quote, chart, or post sharing thanks to the User Activity program

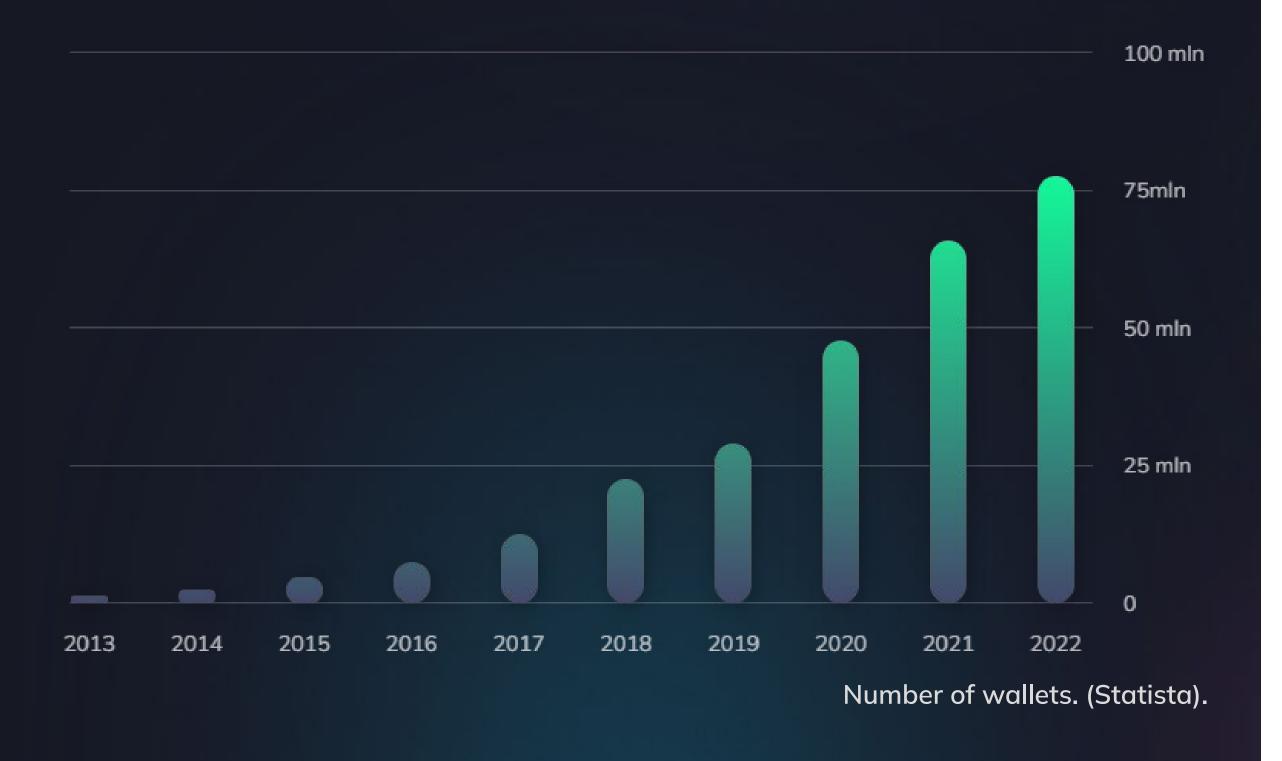




**INVESTOR PATH** 

USER ACTIVITY TOKEN MECHANISM

### Why Dexer will grow fast?

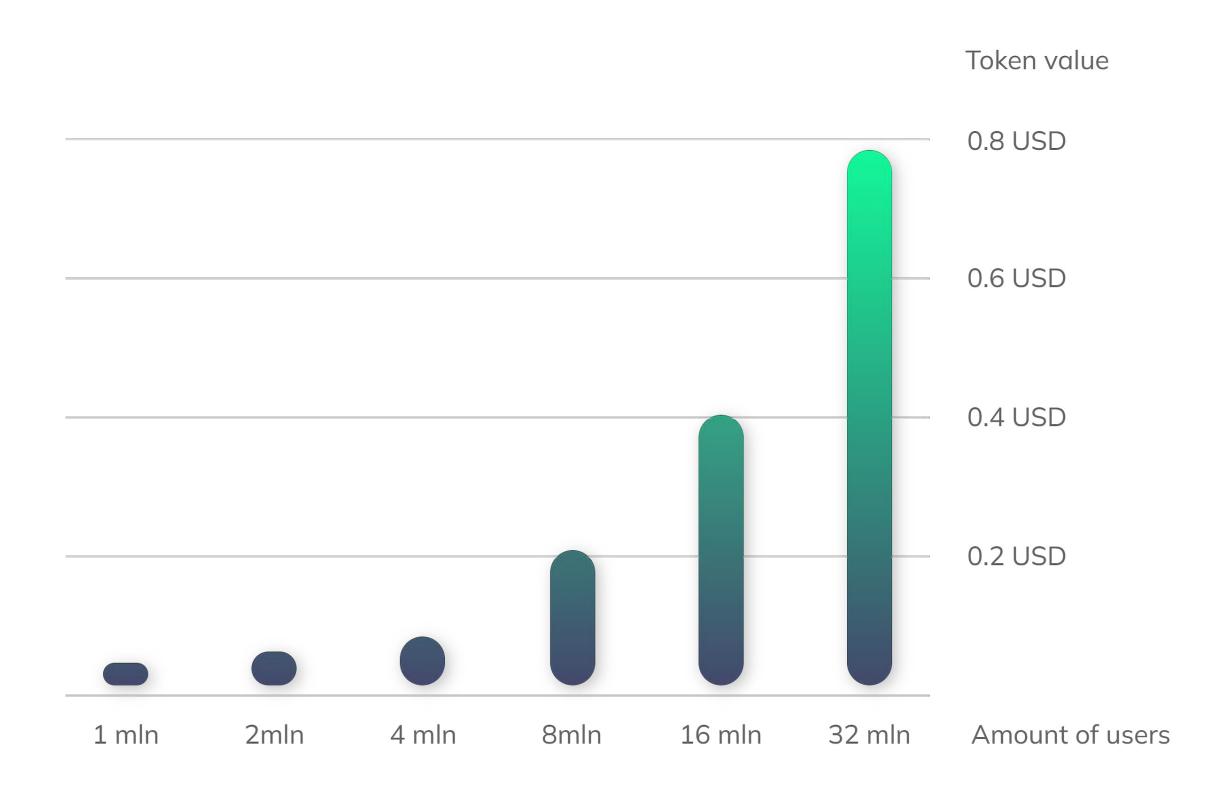




The vast majority of market participants (60%) buy cryptocurrencies as an investment expecting an increase in their value. Over 27% treat cryptocurrencies as instruments to store value. This means that almost all users on the blockchain market are interested in and follow the prices of tokens. Considering the current number of users (81 million wallets in March 2022 according to Statista), which is constantly increasing, the demand for information services regarding tokens is enormous and will continue to grow. There are currently only two young websites on the market that offer charts and real-time quotes of tokens from decentralized exchanges. Dexer already has technology that significantly exceeds both of these services and after launching the website, it can quickly become the market leader. This is a great opportunity for investors who acquire Dexer tokens early on.

### Why Dexer will grow fast?

Dexer makes money from advertising by allocating its income to reward users and buy and increase the value of the token. More revenues and more users means a higher value for your token.



How the price of the Dexer token increases with the increase in the number of website users. The P/E ratio = 20 was assumed for the valuation.



# The ad market, which is driving the development of Dexer, is growing rapidly in the crypto industry

According to Accenture, 55% of media and platform executives believe the blockchain is their company's fifth priority. This means that the advertising market in the blockchain segment has enormous potential, and the number of advertisers and content providers in this market will grow at an impressive pace. Blockchain in the media, advertising, and entertainment industry was valued at \$ 166.6 million in 2020 and is expected to reach \$4,371.31 million by 2026. So this market will grow at the dizzying pace of 71,4% (CAGR) each year. There will be more blockchain projects looking for financing, new tokens listed on decentralized exchanges, new NFTs, and new users and token holders. These changes will entail a huge demand for advertising space and a rapid increase in token holders and users who will want to check the information and value of their tokens. Advertisers willingly place their ads on Dexer because the website offers access to a specific target audience - investors and token owners from around the world.



# The more views, the higher the price of the Dexer token

The Dexer token is a utility token thanks to which you can make an early investment in future website users and advertisers. Thanks to the unique User Activity\* mechanism, the price of the Dexer token is linked to user activity and to the number of views. Growing activity generates an increase in ad revenues and makes the price of the token on the exchange rise.

The unique settlement mechanism is based on real ad revenue generated on a daily basis by website visitors. This revenue is allocated to the purchase of tokens, which increases their value. The mechanism of increasing demand and decreasing supply is at work here. The greater the user activity, the higher the number of views and ad revenue, which generates more funds for the purchase of the token and, in turn, accelerates its price increases.



# Dexer in the TOP 1000 of the most popular sites on the Internet

Each million users means an average of 20 million website views per month, which translates into half a million dollars a year spent on the purchase of tokens. These are real amounts that will significantly increase the value of tokens. Dexer plans to reach 100 million monthly views over the next 2 years.

Reaching 100 million views means the Dexer token will see a 12-fold increase in its value. This is a real number today and will continue to grow in the future. More than 100 million views are achieved by such websites as dextools.io, poocoin. app, bsccan.com or etherscan.io.



€3	Preparing a chart library - the basic functionality website	of the	<b>(</b>	Done
€3	Developing functionality and the graphic design website	of the	<b>⊘</b>	Done
€3	Developing the functionality of advanced website	e tools	<b>⊘</b>	Done
€3	Developing a business model and products for so	ale	<b>⊘</b>	Done
Q	Launching the Dexer.io website		<b>⊘</b>	Done
Ω	Launching the platform for collecting feedback fr	om users	<b>⊘</b>	Done
€3	Launching chart sharing tools		<b>⊘</b>	Done
<del>Q</del>	Conducting a private sale	( <u>)</u> 1s	t Quarter	2023
<b>B</b>	Conducting an ICO issue along with acquiring the first users of the website	( <u>)</u> 2n	d Quarter	2023

€	Launching User Activity Token mechanism	© 2nd Quarter 2023
Q	Placing the token on one of the leading decentralized cryptocurrency exchanges.	(b) 3rd Quarter 2023
<b>O</b>	Purchase of the first batch of tokens from advertising revenues. From now on, the purchase of tokens will be carried out on a cyclical basis	(b) 3rd Quarter 2023
Q	Introducing and servicing at least 5 of the most important blockchains	(b) 4th Quarter 2023
ΔX	Exceeding the level of 100,000 users	(b) 4th Quarter 2023
€	Introducing additional, paid website services	(b) 4th Quarter 2023
ΔX	Exceeding the level of 500,000 users	(1) 1st Quarter 2024
€	Introducing trading / swap services on decentralized exchanges on Dexer.io	( 2nd Quarter 2024
χ	Exceeding the level of 1,000,000 users	(b) 4th Quarter 2024

### Token economy

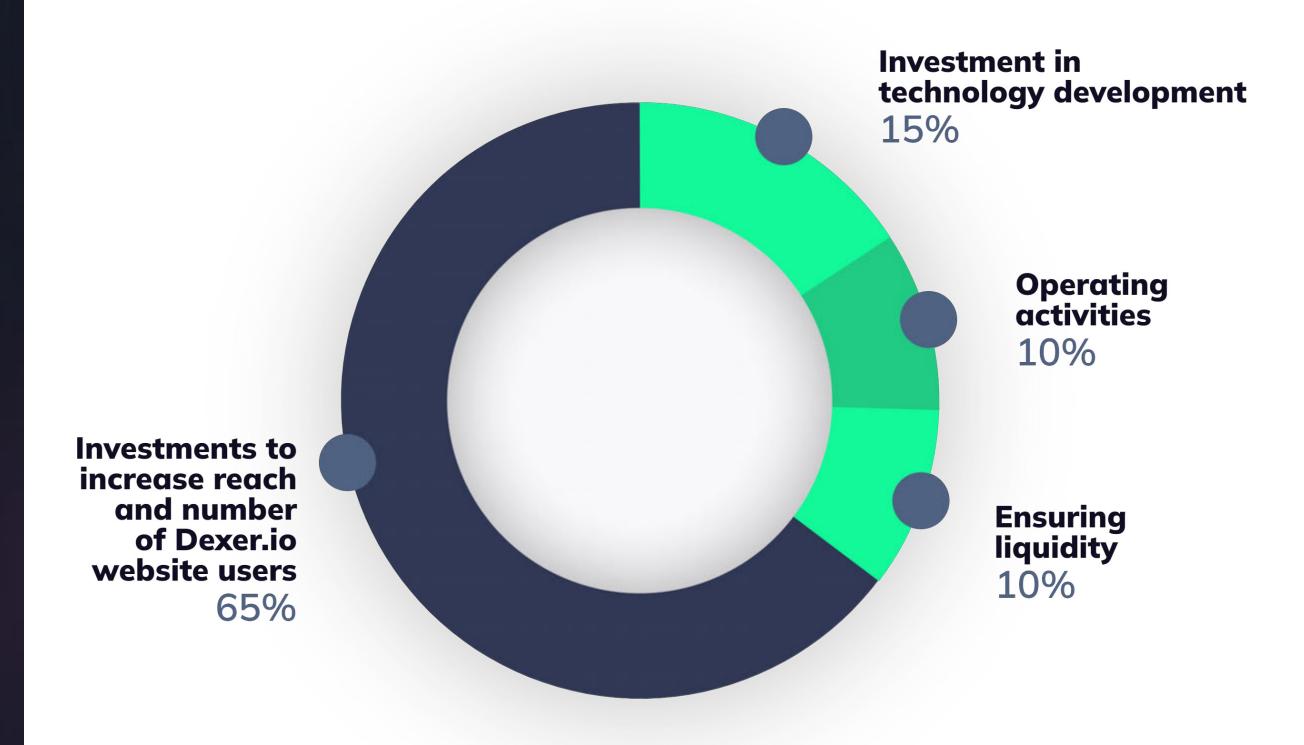
You can purchase the Dexer token in the Private Sale (50 million tokens) or ICO (100 million tokens) offer. The initial selling price in the ICO is \$ 0.0162. The price of a token increases in time and with the number of tokens sold, so it is worth buying it as soon as possible.

Every month, 8% of advertising revenue from Dexer.io is spent on purchasing tokens. This is real money and cash flow, so you can distinguish the Dexer Tokenomics from many other blockchain projects. 100 million views per month translates into over two million dollars spent annually on the purchase of tokens, thanks to which their value grows. In addition to increases in the value of tokens, this mechanism allows you to sell / buy tokens on the exchange at the moment you choose.



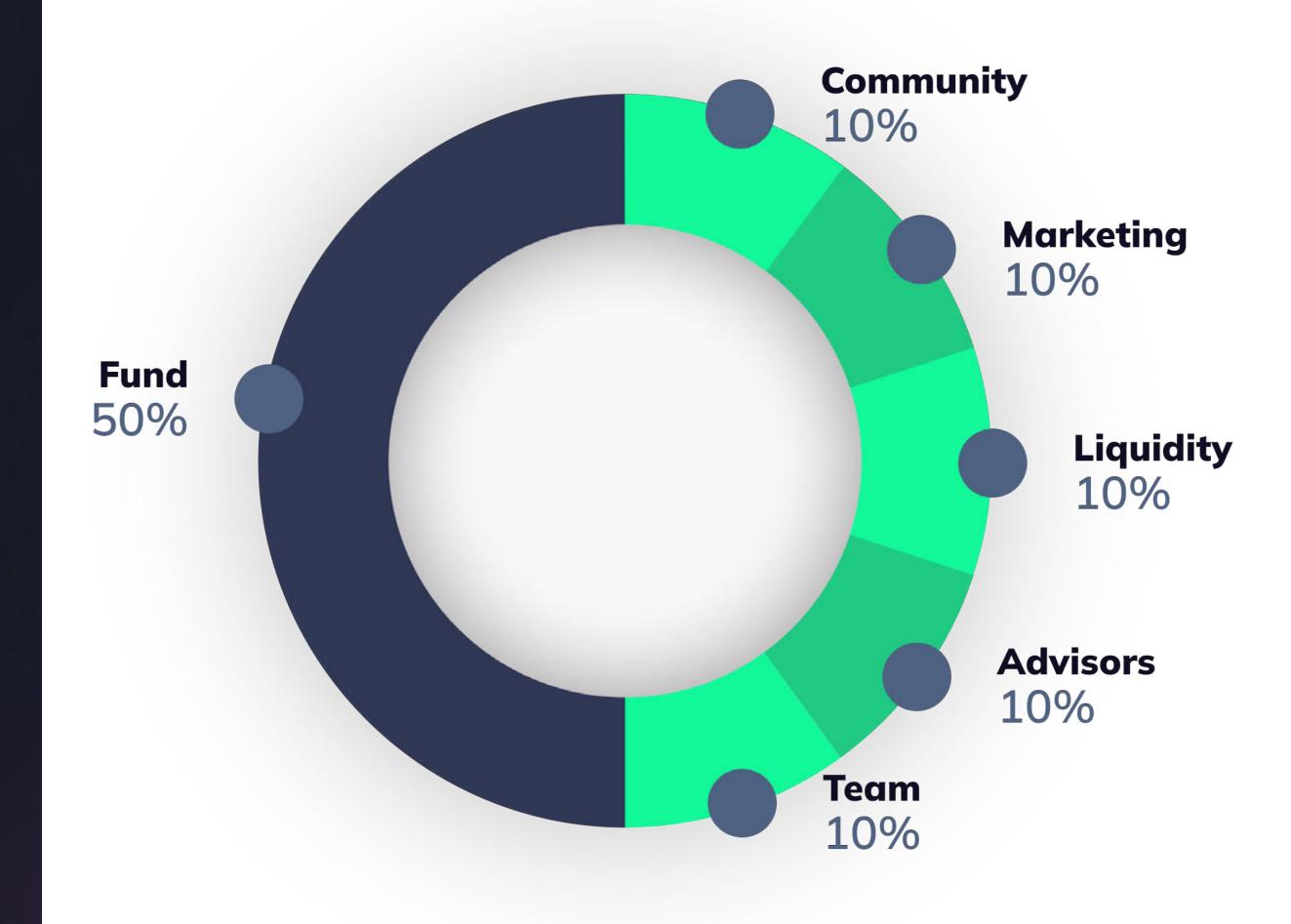
### Token economy

The number of created Dexer tokens is fixed and will amount to 500 million, so you do not have to worry about inflation and dilution of the token value. The remaining 350 million tokens after the sale will be used for promotional and operational activities so that the Dexer.io website develops at a rapid pace and so that you can benefit from the results of its development as soon as possible. The funds obtained from the sale of tokens will also be used for this purpose (65% of the funds to increase reach and to increase the number of users).





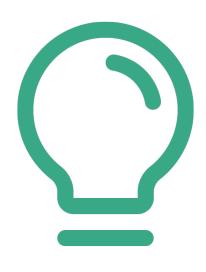
### Token economy





Distribution of tokens held by Dexer

# How to invest in a Dexer project?



### **Explore the project**

DYOR - Do Your Own Research. Make sure your decision is right. Watch the Dexer.io, White Paper, and video at token.dexer.io.



### Watch the increase in the value of the tokens

Thanks to user activity, the value of your tokens increases. You watch their price rise on the exchange.



### Make your plans come true

Sell your tokens on the exchange at the time you choose. Enjoy profit taking and use the money earned as planned.



# What can you expect as an investor?

### **Price Guarantee**

We guarantee that you buy tokens at the lowest possible price and that subsequent buyers in the ICO offer will not be able to buy these tokens cheaper.

### Sales guarantee

We promise that you will be able to sell your tokens on the exchange at any time you choose.

### Service launch guarantee

We promise you that you will be able to start using the website in the fourth quarter of 2022.



### **POOL INFORMATION**

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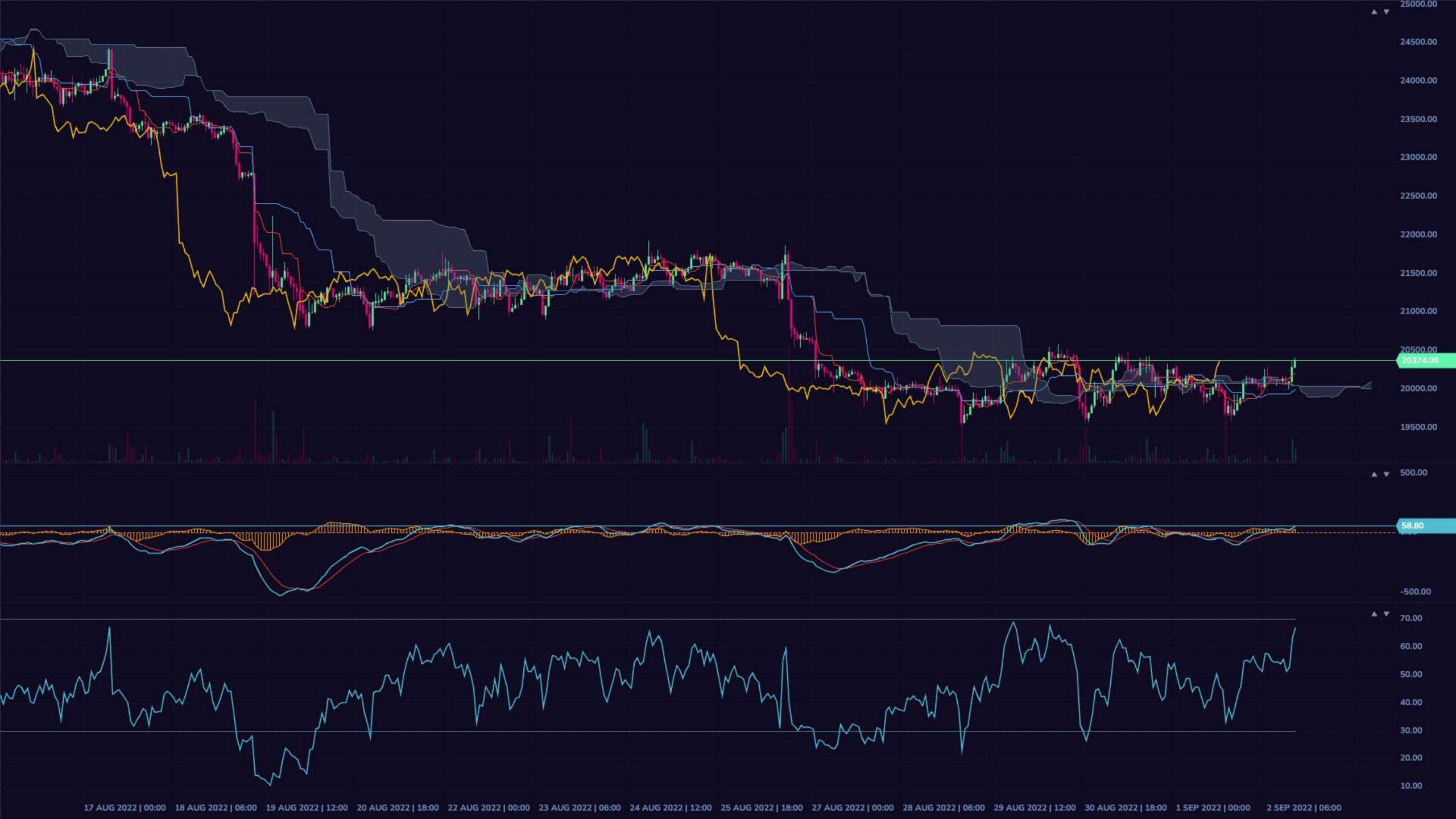
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# What you get by investing in Dexer tokens?

- 1. A token whose value grows as the activity of the website users increases.
- Access to Dexer services reserved for token holders (advanced swap functions, automatic orders, exclusive private offers)
- 3. Access to the investor community, their knowledge and ideas.
- 4. Voting rights and influence on the development of the website.
- 5. Additional earnings resulting from your activity on the website buyers of tokens in the Private and ICO offer will receive double the number of tokens for their activity on the website for a period of 12 months from TGE.
- 6. The possibility of exiting the investment through the exchange.



# Where to find information and how to invest?

Additional information about the project can be found at <u>token.dexer.io</u> and <u>dexer.io</u>. To make a purchase, complete the purchase form on the <u>token.dexer.io</u> website.

### **Extra bonuses**



### Friends 10%

Receive 2 x 5% tokens. Give your friend the address of the wallet from which you paid for the tokens. Your friend enters this address on the token order form. You both get 5% more tokens.

### **Activity User x2**

By purchasing tokens in the Private or ICO offer, you will receive twice as many tokens for your activity on the site as compared to other users, for a period of 12 months from TGE.

