

# ICO Checklist



Are you buying tokens in Private Sale or ICO? Check if everything is clear and if you haven't missed anything. Take advantage of the free checklist and rate the project you want to invest in. The more points it scores, the safer you can feel about your new tokens. Award from 1 to 5 points in each category. The more the better. Maximum score is 100 points.

Project name:		Score
1.	How well do you understand the services and products implemented by the project?	
2.	How important is the token for services and project development?	
3.	How well do you understand why the token's price is going to rise?	
4.	How would you rate the potential (possibilities) of a significant increase in the value of your token?	
5.	How would you rate the project information - website, video, pitch deck?	
6.	What experience does the project team have?	
7.	Are the team members and advisors fully explicit?	
8.	How would you rate the social media of the project?	
9.	How would you rate the White Paper of the project?	
10.	Will there be many tokens on the market taking vesting plans into consideration?	
11.	Is the market for these services developing?	
12.	Is there currently a little competition in the project's field?	
13.	Do the services implemented by the project have something to do with blockchain?	
14.	How would you rate the services and products which the project is going to provide?	
15.	Is it clear what services the project is supposed to make money on?	
16.	Does the project have running services and ready-to-use technologies?	
17.	Will you be able to use the project's services and products in the future?	
18.	Can you buy the tokens earlier - in the Private Sale or ICO?	
19.	Does the project provide good liquidity so you can sell your tokens on the exchange?	
20.	Is the project going to acquire users who are going to buy the tokens in the future?	
Your score:		
Your decision: [Yes]/[No]		